

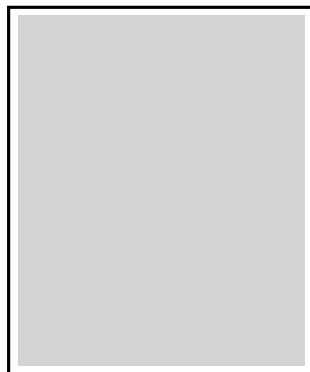
MARITIME FORCES PACIFIC ACTIVITY GUIDE

RATE CARD SPRING/SUMMER 2010

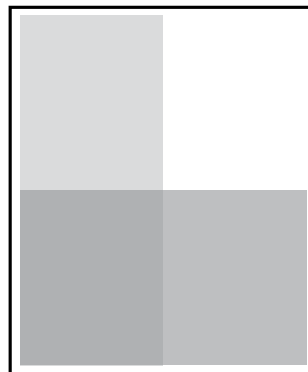


Call Melissa Atkinson
250-363-3372 or

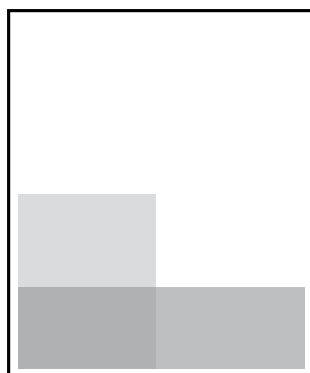
melissa.atkinson@forces.gc.ca
for more information or to
book your ad space



Full Page • 7 1/4" x 9 1/2"



Half Page - Vert. • 3 1/2" x 9 1/2"
Half Page - Horiz. • 7 1/4" x 4 1/2"



Qtr. Page - Vert. • 3 1/2" x 4 1/2"
Qtr. Page - Horiz. • 7 1/4" x 2 1/4"



Directory • 5 1/4" x 2 3/4"
Half Banner • 3 1/2" x 2 1/4"

Glossy pages - Inside front, inside back & outside back

Half Page \$500
Qtr. Page - H/V \$375

Colour Inside Pages

Full Page \$650
Half Page \$350
Third Page Square \$315
Qtr. Page - H/V \$280

Black & White Inside

Full Page \$550
Half Page \$300
Third Page Square \$240
Qtr. Page - H/V \$200
1/6 Vertical \$150
Half banner \$150

Directory 2.25" w x 2.75" h .. \$100

Prices include layout, artwork
and typesetting. A proof will be
submitted to the advertiser for
final approval.

A signed ad contract is required.
* Prices do not include GST.

BOOKING DEADLINE February 22, 2010

Art deadline March 1, 2010

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The Maritime Forces Pacific Activity Guide is a comprehensive book on all fitness, sports, recreation, health, children, family and other moral and welfare programs available to the DND community. It has a distribution of 6,000 copies, and is produced three time a year.

