

CFB Esquimalt
Maritime Forces Pacific
Base Health and Wellness Expo 2018
Thursday Feb. 15th, 2018
10 am – 3 pm
Naden Athletic Centre – upper and lower gym
CFB Esquimalt Victoria, BC

Registration Fee:

Cost is **\$400** (plus tax) per booth, non-refundable, **registration for 2018**. Limited Space. In order to hold your booth, payment is due before the Expo. *See below for further Expo Ad and Sponsorship exposure opportunities.*

Fully dressed booth includes:

1 six foot table, 2 chairs

Table cloth, backdrop and skirting

Add Optional Power = up to one 600-watt power receptacle
- please bring your own extension cord.

No, I do not require power with my booth space

NOTE: POWER REQUIREMENTS ARE NOT TO EXCEED 600 WATTS

Registration

REGISTRATION FORM can be sent either:

FAX 250-363-3015 Attn: Melissa Atkinson OR send a **SCAN** to
melissa.atkinson@forces.gc.ca

PLEASE fill in the following information completely:

Number of booths purchased: **one** **two** **three** and/or **outside display**

Company Name: _____

Name to receive Vendor package: _____

Email: _____ Phone Number: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Number of Representatives attending: _____

Yes, we will provide a door prize. Approx. value \$

Charge booth(s) and ad(s) to my Visa, MasterCard or AMEX

(Credit Card Authorization Form will be emailed to you or call 250-363-3127 with credit card info)

- Please invoice me. (*Note cheque payment must be made two weeks BEFORE event; otherwise booth space is forfeited.*)

Indemnification Clause, **this page must be signed and returned** at time of Registration.

The Applicant shall indemnify and save harmless Her Majesty, Her Officers, servants, agents, employees, and members of Her Canadian Forces from and against all claims, demands, costs, expenses, damages and injuries:

1. In any manner based upon, arising out of or connected with the use of the Property or
2. Resulting from the negligence, gross or otherwise, of: Her Majesty, Her Officers, servants, agents, employees and members of Her Canadian Forces, or any unknown party.

Your name : _____

Your Company : _____

Your Signature : _____

Date: _____

FAX 250-363-3015 Attn: Melissa Atkinson
OR send a **SCAN** to melissa.atkinson@forces.gc.ca

BECOME AN EXPO SPONSOR

The MARPAC Expo is **the only show on base** that brings together buyers and sellers of education, health and wellness and services under one roof!

More than 1,000 military and DND employees attend this day-long Expo!

The purpose of the Expo is to unite businesses with the Defence community so they can present information and resources on their industry wares and services.

As a \$1,500 sponsor of this dynamic show, you will receive:

- A premium booth at the show - \$400 value
- Your logo on all marketing material, including website and event ads
- Banner placement at the event (customer supplied)
- Two colour ads (3.3" x 7") in the Lookout newspaper - \$364 value
- Web ad for four months targeting military - \$800 value

Benefits of Sponsorship:

- *Maximize your exposure*
- *Heighten your corporate image*
- *Face-to-face interactions with consumers*
- *Show your Military community support*

Yes, I want this Sponsorship Exposure Package.



BASE EXPO ADVERTISING EXPOSURE !

Your ad in our CFB Esquimalt Lookout Newspaper EXPO Edition.

:

- YOUR BUSINESS CARD – BASE EXPO EDITION = \$68
- QUARTER PAGE = \$199.50
- 4000 FLYERS DISTRIBUTED= \$240 (customer supplied)
- HALF PAGE = \$399 with full color !
- FULL PAGE = \$770 with full color <<< best value

I would like more info on:

- Base Signage, Base Arena, Base Gyms advertising options...
- Business card ads targeting Military & families.

EASY PAYMENT

- E-INVOICE: add to our Tradeshow invoice
- E-INVOICE: invoice ad separately to this email : _____
- Add to my Visa / MasterCard / AMEX
- Add Complimentary ad design

Please fill out & scan these pages to: melissa.atkinson@forces.gc.ca or fax 1-250-363-3015 Attn: Melissa