



MARITIME FORCES PACIFIC ACTIVITY GUIDE

A Program Resource for the Defence Community of CFB Esquimalt

The Maritime Forces Pacific Activity Guide is a comprehensive book on all fitness, sports, recreation, health, children, family and other morale and welfare programs available to the DND community. It has a distribution of 4,000 copies, and is produced three times a year.



RATE CARD WINTER 2018/19

Prices include layout, artwork and typesetting. A proof will be submitted to the advertiser for final approval. * Prices do not include GST. **A signed ad insertion order is required.**

**BOOKING & ART DEADLINE
October 26, 2018**

Note: ads must be completed by November 14, 2018.

Glossy pages - Inside front, inside back & outside back

Half Page \$650

Qtr. Page - H/V \$450

Full Colour Inside

Full Page \$700

Half Page \$500

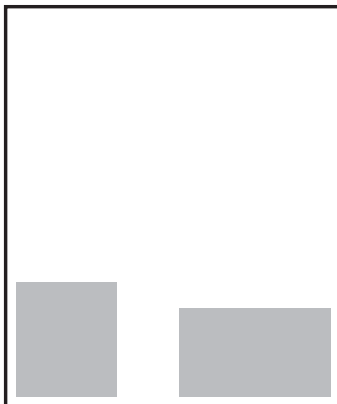
Qtr. Page - horizontal \$300

Qtr. Page Banner \$300

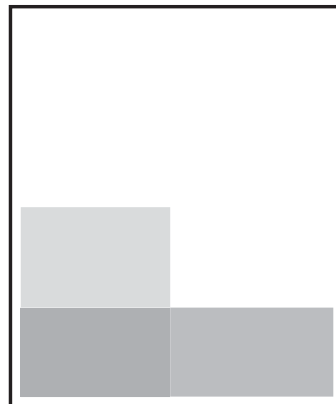
Half banner \$200

Directory

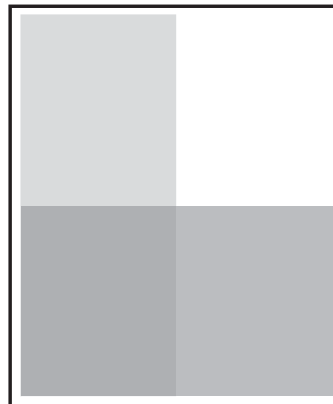
2.25" w x 2.75" h \$125



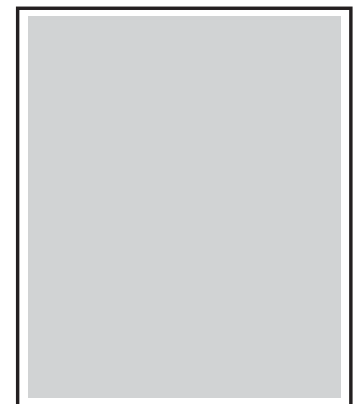
Directory • 2¼" x 2¾"
Half Banner • 3½" x 2¼"



Qtr. Pg - Vert. • 3½" x 4½"
Qtr. Pg - banner. • 7¼" x 2¼"



Half Page - Vert. • 3½" x 9½"
Half Page - Horiz. • 7¼" x 4½"



Full Page • 7¼" x 9½"



CFB Esquimalt - PO Box 17000, Stn Forces, Victoria, B.C., V9A 7N2
Fax: (250) 363-3015

www.lookoutnewspaper.com

To book your ad contact:

Melissa Atkinson

melissa.atkinson@forces.gc.ca

250-363-3372