

CFB Esquimalt Industrial Supplier Trade Show

Thursday Sept 19, 2019 - 10am – 2:00 pm
NADEN Drill Hall -CFB Esquimalt Victoria, BC

Registration Fee:

Cost is **\$600** plus tax (non-refundable) PER BOOTH. Limited space. In order to hold your booth, payment is due before the show. **Become a trade show sponsor or purchase ads, see page 3 & 4.**

Fully dressed booth includes:

1 six foot table, 2 chairs

Table cloth, backdrop and skirting

Electrical power requirement option:

NO, I do not require power with my booth space

YES, I will require power with my booth space

NOTE: POWER REQUIREMENTS ARE NOT TO EXCEED 600 WATTS. Please bring your own extension cord.

Registration

REGISTRATION FORM: send this form via:

FAX 250-363-3015 Attn: Melissa Atkinson

or SCAN to: melissa.atkinson@forces.gc.ca

Or **MAIL** to: 1522 Esquimalt Rd, CFB Esquimalt, PO Box 17000 Stn Forces V9A 7N2

PLEASE fill in the following information completely:

Number of booths / outside spaces purchased (\$585 per):

one booth two three | outside display

Company Name: _____

Your Name: _____ Phone Number: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Email: _____

Email for vendor package to be sent to: _____

Yes, we will provide a door prize. Approx. value \$

PAYMENT: Booths must be paid before the show.

You can pay by Visa, MasterCard or AMEX, or cheque once you have received your invoice.

Call 250-363-3372 to pay by credit card.

For cheque, send to Lookout newspaper, PO Box 17000 Stn Forces Victoria BC V9A 7N2

NOTE: Ads will be invoiced separately.

INDEMNIFICATION FORM

Indemnification Clause, **this page must be signed and returned** at time of Registration.

The Applicant shall indemnify and save harmless Her Majesty the Queen in right of Canada as Represented by the Chief of the Defence Staff in his non-public property capacity through the CFB Esquimalt – Base Commander, Her Officers, servants, agents, employees, and members of Her Canadian Forces from and against all claims, demands, costs, expenses, damages and injuries:

1. In any manner based upon, arising out of or connected with the use of the Property or
2. Resulting from the negligence, gross or otherwise, of: Her Majesty the Queen in right of Canada as Represented by the Chief of the Defence Staff in his non-public property capacity through the CFB Esquimalt – Base Commander, Her Officers, servants, agents, employees and members of Her Canadian Forces, or any unknown party.

Signed: _____

Your name : _____

Your Position: _____

Date: _____

This page must be signed and returned upon registration.

BECOME A TRADESHOW SPONSOR

The Industrial Supplier Trade Show is **the only show on base** that brings together buyers and sellers of industrial and office products and services under one roof!

More than 1,000 military and DND employees attend this day-long Trade Show!

The purpose of the trade show is to unite businesses with the Defence community so they can present information and resources on their industry wares and services.

As a \$1,600 plus tax sponsor of this dynamic show, you will receive:

- Two colour ads (3.30 inch x 7 inches) in the Lookout newspaper - \$550 value
- A booth at the show - \$585 value
- Your logo on all marketing material, including website and event ads - \$400 value
- Logo on food tickets - \$200 value
- Banner placement at the event (customer supplied) - \$200 value

Benefits of Sponsorship:

- *Maximize your exposure*
- *Heighten your corporate image*

Yes, I want this Sponsorship Exposure Package.

Melissa Atkinson
CFB Esquimalt | BFC Esquimalt
Lookout Newspaper

Telephone|Téléphone (250) 363-3372



DND Tradeshow ADVERTISING EXPOSURE !

Hand-delivered to CFB Esquimalt, Dockyard, FMF & beyond :

- YOUR BUSINESS CARD** = \$72
- QUARTER PAGE** = \$199.50
- 3200 FLYERS** = \$240. inserted into Tradeshow Edition of Lookout, customer supplied
- HALF PAGE** = \$399
- FULL PAGE** = \$770 <<< **best value**

All ads include bonus full color and complimentary ad design !

MORE Marketing avenues:

- I'd like info on available Base Signage advertising at CFB Esquimalt
- I'd like info on further consistent advertising targeting DND locally or Nationally.
Please check-in with my marketing team via mail at : _____

EASY PAYMENT

- E-INVOICE above advertising to : _____ .
- ADD advertising to my Visa / MasterCard / AMEX

Complimentary ad design upon ad booking for all Tradeshow Vendors !